



## ANNAMARIA ROSE CHILVERS



annamariarosechilvers@gmail.com



07977091496



@annamariacfashion



Annamaria Chilvers



annamariachilversportfolio.com

I am currently in my final year of studying Fashion Marketing at Leeds Beckett University. I am looking for work experience or placements to complete alongside my studying. My main area of focus is the creation of visual content pertaining to the fashion industry. My interests are in styling, visual communication, and graphic design.

### SKILLS:

**CREATIVE SKILLS:** I have always been a visual thinker and learner. My work throughout my foundation diploma and my degree showcases my ability to produce creative and visual content.

**IT SKILLS.** I have sufficient knowledge and skills in numerous digital software including Microsoft, and particularly Adobe Creative Suite programs – as I use Photoshop, Illustrator, and InDesign regularly.

**KEEN INTEREST IN POPULAR CULTURE.** I keep up to date with fashion industry news as well as general pop culture and entertainment to ensure the topics I work on and the work I create is fresh and modern.

**WRITING SKILLS.** Numerous reports written throughout my degree showcase my literacy ability. I have also completed Editorial Writing modules through my degree so can write in an editorial tone.

**TIME MANAGEMENT.** Balancing studying for my degree with a part time job has taught me a lot in time management. Working towards deadlines I organize my time well.

**ORGANISATIONAL SKILLS.** I am an organized person who is able to keep level headed under pressure.

**TEAMWORK SKILLS.** Through my part time jobs I have worked as part of a team to get the job done efficiently. In my waitressing role I am often trusted with leadership roles and can thus lead and delegate when necessary.

### EDUCATION:

2017- 2021. BA(Hons) Fashion Marketing at Leeds Beckett University.

2016 - 2017. Foundation Diploma in Art and Design at Leeds College of Art.

2014 - 2017. A Levels in Psychology (B), Music BTEC (A), and Art Textiles (C) at Allerton High School.

2009-2014. GCSE and Secondary education at Allerton High School.

### EMPLOYMENT HISTORY:

**ADMIN ASSISTANT.** 6 months as an administrative assistant at GP surgery. This provided me with good organizational skills as I was completing administrative tasks before deadlines.

**SALES ASSISTANT.** 1 year of experience as a shop floor assistant at Sainsbury's. I was working as part of a department to deliver product knowledge and customer service. This job provided me with experience in a retail environment - I gained a lot of insight into the stocking and numerical aspects of retail through this job.

**WAITRESS / BAR STAFF.** (July 2018 - present). Working as a waitress has taught me many interpersonal and service skills. This job also gives me experience in working in high pressure situations. At the restaurant I work at I am given a number of organisational, and managerial responsibilities.